

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Claim 1. (Currently Amended) An information providing apparatus for delivery of content data, comprising:

content data input means for operation by a user to input content data;

storing means for storing the content data provided by the content data input means; and

delivery designating means for designating a delivery condition set by the user including one of a transmission band and a transmission ~~path~~ medium for delivering the content data; and

~~wherein a delivering apparatus presents a communication control unit for receiving delivery condition data necessary for determining the delivery condition that is designated by the user of the delivery designating means from a bi-directional network and supplying the delivery condition data to the delivery designating means.~~

Claim 2. (Canceled)

Claim 3. (Currently Amended) The information providing apparatus as set forth in claim 1,

wherein the data necessary for determining the delivery condition is a ~~number~~ size of ~~audiences~~ an audience for the

content data delivered.

Claim 4. (Previously Presented) The information providing apparatus as set forth in claim 1,

wherein the data necessary for determining the delivery condition is a delivery cost.

Claim 5. (Currently Amended) An information providing method for delivery of content data, comprising the steps of:

a user inputting operation for inputting content data;

storing the content data provided in the user inputting operation; and

designating a delivery condition set by the user including one of a transmission band and a transmission path medium for delivering the content data; and

wherein before the delivery condition is designated, a ~~delivering apparatus presents~~ receiving delivering condition data necessary for determining the delivery condition designated by the user from a bi-directional network and using the delivery condition data in the step of designating.

Claim 6. (Currently Amended) A delivering apparatus for delivering content data, comprising:

first communicating means for receiving content data provided from an information provider including a delivery condition including one of a transmission band and a transmission path medium set by a user of the information provider;

storing means for storing the content data;

transmitting means for delivering the content data to a receiving terminal unit;

second communicating means for receiving user profile information from the receiving terminal unit;

profile storing means for storing the user profile information;

charging process controlling means for calculating a cost corresponding to the delivery of the content data; and

a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and

band controlling means for controlling a band used for delivering the content data based on the delivery condition set by the user of the information provider; and

wherein the charging process controlling means pre-calculates a size of an audience for a content corresponding to the user profile information, calculates the cost corresponding to the delivery of the content data, and informs an information providing apparatus of the cost.

Claim 7. (Currently Amended) A delivering apparatus for delivering content data, comprising:

first communicating means for receiving the content data provided from an information provider including a delivery condition including one of a transmission band and a

transmission path set by a user of the information provider;  
 storing means for storing the content data;  
 transmitting means for delivering the content data to a receiving terminal unit;  
 second communicating means for receiving a user watching/listening history from the receiving terminal unit;  
 watching/listening history storing means for storing the user watching/listening history;  
 charging process controlling means for calculating a cost corresponding to the delivery of the content data; and  
a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and

band controlling means for controlling a band of a network used for delivering the content data based on the delivery condition set by the user of the information provider,

wherein the charging process controlling means precalculates a size of an audience for the content data corresponding to the watching/listening history, calculates the cost corresponding to the delivery of the content data, and informs an information providing apparatus of the cost.

Claim 8. (Currently Amended) A delivering method for delivering content data, comprising the steps of:

receiving the content data provided from an information provider including a delivery condition including one of a

transmission band and a transmission path set by a user of the information provider;

storing the content data;

delivering the content data to a receiving terminal unit;

receiving user profile information from the receiving terminal unit;

storing the user profile information;

calculating a cost corresponding to the delivery of the content data in accordance with the delivery condition set by the user of the information provider; and

a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and

controlling a band used for delivering the content data,

wherein a size of an audience for the content data is pre-calculated corresponding to the user profile information,

the cost corresponding to the delivery of the content data is calculated, and

an information providing apparatus is informed of the cost.

Claim 9. (Currently Amended) A delivering method for delivering content data, comprising the steps of:

receiving the content data provided from an information provider including a delivery condition including one of a transmission band and a transmission path set by a user of the

information provider;

storing the content data;

delivering the content data to a receiving terminal unit;

receiving a user watching/listening history from the receiving terminal unit;

storing the watching/listening history;

calculating a cost corresponding to the delivery of the content data; and

a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and

controlling a band of a network used for delivering the content data in accordance with the delivery condition set by the user of the information provider,

wherein a size of an audience for content data is pre calculated corresponding to the watching/listening history,

the cost corresponding to the delivery of the content data is calculated, and

an information providing apparatus is informed of the cost.